

Entrepreneurship Society

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Introduction

Founded in 2023, the Entrepreneurship Society is the official entrepreneurship platform of Cadet College Hasanabdal. It aims to introduce students to real-world business thinking and problemsolving by organizing events, workshops, and competitions. The Entrepreneurship Society connects students with industry mentors and practical experiences that help develop leadership, creativity, and innovation.

Purpose

The Entrepreneurship Society exists to equip students with the tools and mindset to turn ideas into action. By creating opportunities for teamwork, pitching ideas, strategic planning, and brand development, it prepares students to navigate challenges and think independently.



Aims & Objectives

- 1. Promote entrepreneurial thinking across all grades
- 2.Host annual events and summits for practical exposure
- 3.Encourage participation in national and global competitions
- 4.Guide students through certifications and virtual internships
- 5. Provide mentorship and skill-building opportunities

Abdalian Entrepreneurship Sumnit (AES)

The Abdalian Entrepreneurship Summit is the society's flagship annual event. Held twice so far, the summit brought together over 200 participants from 25+ schools and colleges. It features three core components: Genesis Gala, a startup pitch event judged on creativity and impact; Brand Metamorphosis, a rebranding competition for global companies; and Networking Nebula, a session connecting students with professionals and investors. Each segment offers hands-on experience in business strategy, presentation, and collaboration.

Gradewise Engagement



Grade 8 – Members

Students in Grade 8 are introduced to the fundamentals of entrepreneurship. They are engaged as observers and participants in AES meetings, introductory sessions, and on-campus workshops. Their primary focus is to develop curiosity, absorb ideas, and understand the structure of the society's events.

Grade 9 – Participants

Grade 9 students begin more active involvement by joining simulation-based business games and foundational workshops on finance and branding. They are encouraged to participate in internal activities during the AES Summit and initiate basic skill certifications to build their knowledge base.

Grade 10 – Contributors

At this stage, students take on practical responsibilities by supporting organizing teams, helping in event execution, and managing internal communications. They contribute written content for AES publications and assist with logistics and coordination for society events.

Grade 11 – Associates

Grade 11 students are entrusted with leading committees and mentoring junior batches. They also enroll in online certification courses and represent AES in virtual internships and national-level competitions. Their experience is leveraged to contribute to strategic event planning and team leadership.

Grade 12 – Fellows

Senior-most students, designated as Fellows, oversee all operational aspects of AES. They guide the vision and long-term planning of the society, manage external communications, and serve as representatives of AES in national forums. Fellows are also responsible for preparing and delivering the club's annual presentation.

Notable Achievements

- 1. Won the Best Ambassador Award at the Young Leaders and Entrepreneurs Summit (YLES, LUMS)
- 2.Managed 23 companies in the Investopedia Stock Simulator, earning a total club profit of \$106,000
- 3.Held key positions in the Wharton Global High School Investment Competition
- 4.Participated in the Pakistan Young Entrepreneurial Competition, gaining national exposure
- 5.Successfully hosted two editions of the Abdalian Entrepreneurship Summit with participation from 25+ schools and over 200 students in 02 years.

Professional Development & Certifications

- 1. Completed over 300 hours of certified learning in business, finance, and marketing
- 2.Earned more than 50 skill-based certifications in investment, business operations, and law
- 3. Attended workshops and virtual internships conducted by top-tier corporations
- 4.Completed certified courses from 9+ global institutions, including: JP Morgan, Hewlett-Packard (HP), Latham & Watkins, and RedBull.



Workshops & Guest Sessions

The Entrepreneurship Society hosted two online workshops this year. Mr. Ali Sikander (an Alumnus and the founder of Roz Marrah) spoke on "The Role of University Incubators in Entrepreneurial Success," focusing on building networks, strategic collaboration, and leveraging partnerships. Mr. Ahmad Zafar (also an Alumnus, currently studying at Stanford University) led a session on "Leveraging Networks and Collaborations," emphasizing mentorship, funding access, and scalable support systems for startups.

Resource Links for Students

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Investo		

https://www.investopedia.com/simulator/

Wharton Global High School Investment Competition

https://globalyouth.wharton.upenn.edu/investment-competition/

FutureLearn – Business, Finance & Marketing Courses

https://www.futurelearn.com/subjects/business-and-management-courses

Coursera – Business, Finance & Skill-Based Learning

https://www.coursera.org

Harvard Online – Business & Leadership Courses

https://online.hbs.edu/courses/

Google Digital Garage – Fundamentals of Digital Marketing

https://grow.google/intl/uk/courses/digital-marketing/

edX – Entrepreneurship & Innovation Courses https://www.edx.org/learn/entrepreneurship

Affiliations and Mentors

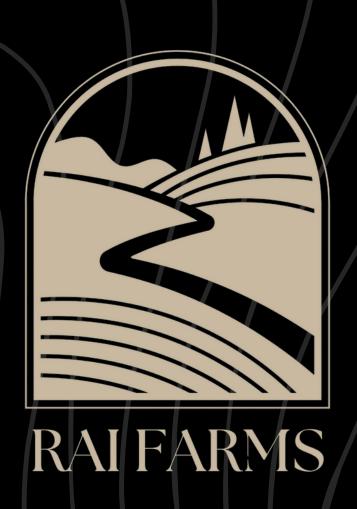
The Entrepreneurship Society is mentored by the Officer-Incharge Mr. Syed Faisal Pirzada and supported by alumni and industry professionals. Our sponsors have included Murree Brewery, National Bank of Pakistan, Wizbae, Rai Farms, Paracha and Paracha Law Firm, PTCL, and Ginyaki, whose contributions have played a vital role in the success of our events.



















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